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MARINELLO RAISES \$22,500 IN SUPPORT OF HAITI EARTHQUAKE RELIEF

WHITTIER, CA — Marinello Schools of Beauty, the leading chain of beauty schools on the West Coast, raised over \$22,500 on Saturday, January 16, in support of the earthquake relief efforts in Haiti. Proceeds from all salon/spa service sales throughout Marinello's 41 campuses in Arizona, California, Oregon, Nevada, and Utah will be donated to the American Red Cross.

Students, faculty, and staff rallied to help increase Marinello's contribution to Haiti relief. Twitter, Facebook, and email campaigns helped pass the word about the fundraiser. As a result almost 1,500 guests got pampered in support of this important cause.

According to the American Red Cross, millions may have been affected by the devastating earthquake on January 12th. There have been major structural damages in government and hospital buildings reported. The Red Cross is providing much needed support in the form of food, water, relief supplies, field hospitals, emotional support, sanitation facilities and family linking services.

As the leader in Beauty Education, Marinello Schools of Beauty is committed to making the world a more beautiful place from the inside out. Guests enjoyed salon/spa services and beautiful feeling of philanthropy, knowing that all proceeds were contributed to Haiti disaster relief.

"We are proud to support the important work of the American Red Cross in Haiti," commented Dr. Nagui Elyas, President and COO of Marinello Schools of Beauty. "We were humbled by the generosity and support of the Marinello family. In situations requiring such dire need, it is important that we leverage our community and give back as much as possible."

About Marinello Schools of Beauty:

Defining beauty education since 1905, Marinello Schools of Beauty (www.marinello.com) is one of the premier beauty schools on the West Coast. Offering a variety of cosmetology and esthetics programs, Marinello's hands-on approach to instruction allows for the most effective learning practices. With 41 convenient campus locations in Arizona, California, Nevada, Oregon, and Utah, Marinello also offers affordable spa and salon services performed by student stylists supervised by licensed instructors.

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