



Media Contact:

Archana Kaushal, Executive Director of Marketing
archana.kaushal@marinello.com
562-945-2211
www.marinello.com

For Immediate Release
January 14, 2010

***MARINELLO SUPPORTS AMERICAN RED CROSS EFFORTS IN HAITI
EARTHQUAKE RELIEF***

WHITTIER, CA — Marinello Schools of Beauty, the leading chain of beauty schools on the West Coast, will donate 100% of proceeds from all salon/spa service sales on Saturday, January 16, to the Red Cross of America in support of the earthquake relief efforts in Haiti. Marinello's 41 campuses through Arizona, California, Oregon, Nevada, and Utah are participating in this important fundraiser.

According to the American Red Cross, as many as three million people may have been affected by the devastating quake on January 12th. There have been major structural damages in government and hospital buildings reported. The Red Cross has already begun relief efforts in Haiti, but the situation remains dire.

As the leader in Beauty Education, Marinello Schools of Beauty is committed to making the world a more beautiful place from the inside out. Guests seeking salon/spa services can enjoy the beautiful feeling of philanthropy, knowing that all proceeds were contributed to Haiti disaster relief.

"We are proud to support the important work of the American Red Cross in Haiti," commented Dr. Nagui Elyas, President and COO of Marinello Schools of Beauty. "We invite the public to come out and support Marinello's fundraising efforts."

About Marinello Schools of Beauty:

Defining beauty education since 1905, Marinello Schools of Beauty (www.marinello.com) is one of the premier beauty schools on the West Coast. Offering a variety of cosmetology and esthetics programs, Marinellos hands-on approach to instruction allows for the most effective learning practices. With 41 convenient campus locations in Arizona, California, Nevada, Oregon, and Utah, Marinello also offers affordable spa and salon services performed by student stylists supervised by licensed instructors.

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